**Implementation and Evaluation Training Notes and Resources**

**Implementation**

[Nebraska Implementation Toolkit](http://dhhs.ne.gov/publichealth/Documents/SPF_SIG_Implem_Toolkit.pdf)

[Community Toolbox: Implementing Effective Interventions](http://ctb.ku.edu/en/best-change-processes/implementing-effective-interventions/checklist)

[CADCA Implementation Primer](http://www.cadca.org/sites/default/files/resource/files/implementationprimer.pdf)

**Key Components** [**(Fixen, 2005)**](http://ctndisseminationlibrary.org/PDF/nirnmonograph.pdf)

* Build stakeholder capacity for implementation
* Determine how fidelity guidelines will be met
* Determine how success will be measured

**Successful Implementation** [**(Fixen, 2005)**](http://ctndisseminationlibrary.org/PDF/nirnmonograph.pdf)

* “Implementation is a process, not an event.”
* Stakeholder involvement in selection and evaluation
* Understanding of context
* Mobilize interest, build capacity, gain commitments
* Clarify feasibility
* Infrastructure and training

**Building Capacity for Implementation**

* Those who can provide context
* Identifying those with needed skills and training
* Gatekeepers and decision makers
* Ongoing monitoring and training

**Planning for Fidelity (**[**Fixen, 2005**](http://ctndisseminationlibrary.org/PDF/nirnmonograph.pdf) **and** [**Borbely, 2005**](http://www.ca-sdfsc.org/docs/prevention_brief/Fidelity_09_09_05_FINAL.pdf)**)**

* Identification of core components
* Adherence
* Frequency
* Dosage
* Access
* Staff competency
* Training
* Quality of delivery
* Planned adaptations

**Putting Your Plans Into Action**

* Planning
* Monitoring
* Sustaining
* Follow through

**Evaluation**

[SAMHSA/CAPT Website](http://www.samhsa.gov/capt/applying-strategic-prevention-framework/step5-evaluation)

**Not Just A Means To An End**

* Purpose and function of evaluation
* Benefits
* The end and the beginning

**Evaluation Capacity** [**(CADCA Evaluation Primer)**](http://www.cadca.org/sites/default/files/resource/files/evaluationprimer.pdf)

* Who cares??
* What do they care about?
* Where is the information?
* How will we get it?
* How will we share it?

**Process and outcome Evaluation (**[**SAMHSA/CAPT website**](http://www.samhsa.gov/capt/applying-strategic-prevention-framework/step4-implement) **and** [**Wilder Research, 2014**](https://www.wilder.org/Wilder-Research/Publications/Studies/Program%20Evaluation%20and%20Research%20Tips/Evaluating%20Prevention%20Programs%20-%20Tip%20Sheet%20for%20Measuring%20What%20Doesn't%20Happen.pdf)**)**

* Benefits and differences
* Protecting Participants

**Measuring Outcomes (adapted from** [**Wilder Research, 2014**](https://www.wilder.org/Wilder-Research/Publications/Studies/Program%20Evaluation%20and%20Research%20Tips/Evaluating%20Prevention%20Programs%20-%20Tip%20Sheet%20for%20Measuring%20What%20Doesn't%20Happen.pdf)**)**

* Short term: Changes in knowledge, attitudes and skills
* Intermediate: Changes in behavior
* Long term: Changes in environment (also leads to changes in behavior)

**Using and Sharing Evaluation Results** [**(CADCA Evaluation Primer)**](http://www.cadca.org/sites/default/files/resource/files/evaluationprimer.pdf)

* How will you use data to make improvements or mid-course corrections?
* How can you use data to sustain what is working well?
* How and when will you share the data?
* How will you make the results understandable and accessible?

**Hold the Vision, Trust the Process: Seeing the Forrest for the Trees**

Regularly revisiting:

* [The “Big why”](https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action?language=en)
  + Personal
  + Coalition
  + Community
* Guiding documents
  + Strategic plan
  + Logic model
  + Action plan
  + Fidelity documents
  + Evaluation plan